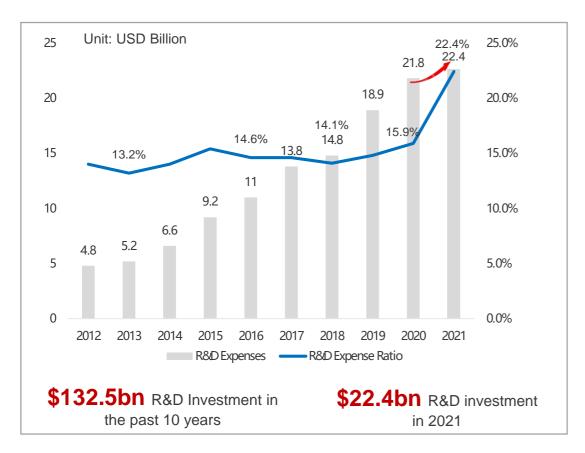


Heavy & Persistent R&D Investment: Leading in the Industry

R&D Investment in 2021 Hits a 10-year High



Source: Huawei annual report, 2021

No.2 In Global Industrial R&D Investment

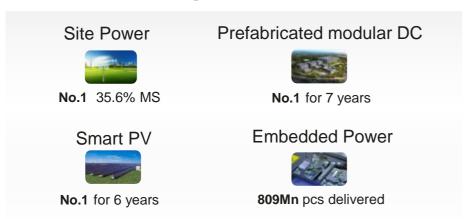
Ranking		D0D 00 00 10 (C D0)		0400
2016	2020	R&D Spend	R&D Spending (€ Bn) CAGR	
4	1	Alphabet	22.47	15.3%
8	2	HUAWEI	17.46	13%
5	3	Microsoft	16.88	9.7%
2	4	SAMSUNG	15.9	7.5%
11	5	*	15.28	13.3%
29	6		15.03	25.5%
1	7	Vicil Princippina	13.89	0.3%
7	8	Roche	11.25	4.2%
3	9	intel	11.05	1.2%
9	10	Johnson-Johnson	9.91	6%
17	26	cisco	5.17	-2%
35	41	# ERICSSON	3.89	0.2%
25	44	NOKIA	3.84	-4.3%

Source: 12.2021, The 2021 EU Industrial R&D Investment Scoreboard



We are a Leading Global Provider of ICT Infrastructure and Smart Devices

Digital Power



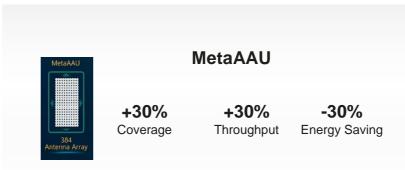
Intelligent Auto Solution



Smart Devices



Connectivity Infrastructure

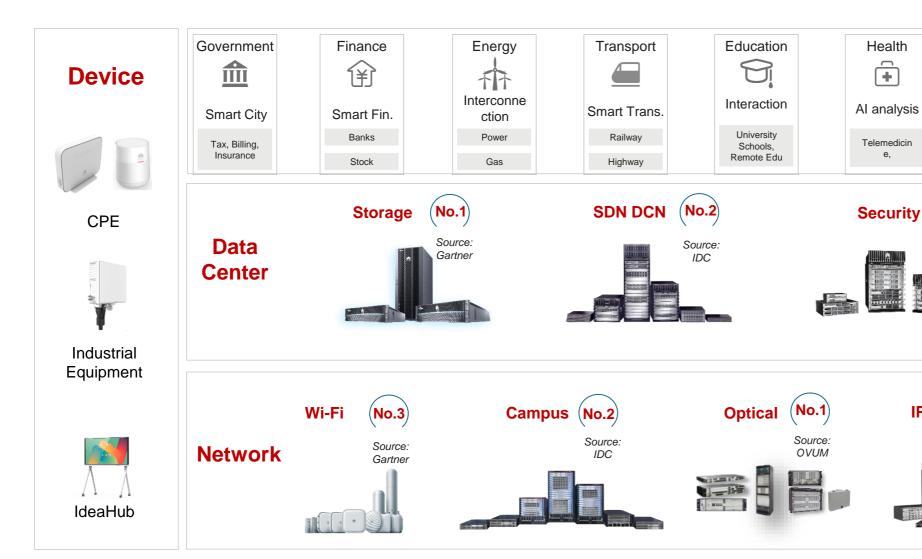


Cloud

No. 2 In China	NAs 59% Sales 105%
No. 5 In Global	3mn+ Developers7,400+ partner applications



Huawei' World-leading Enterprise ICT Products & Solutions





Manufacture

Flexible

Manufacturin

g cell,

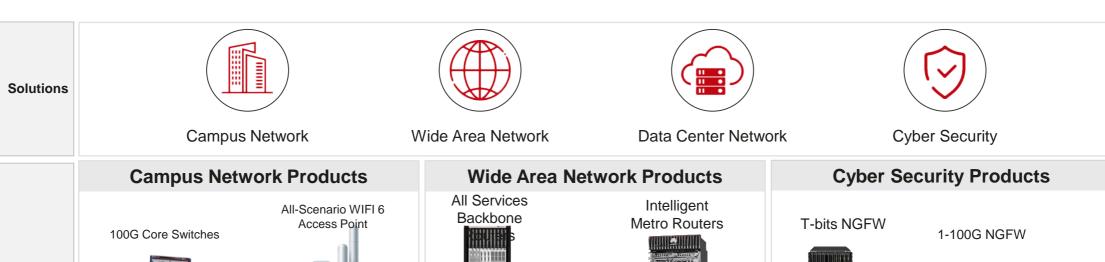
IP Router (No.1)

Source:

+

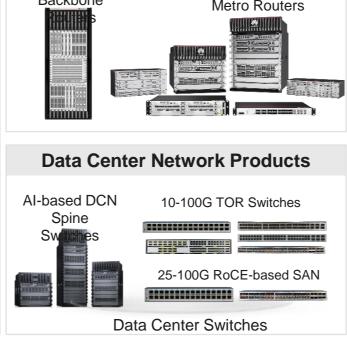


Huawei Provides End-to-end Data Communication Portfolios



Products

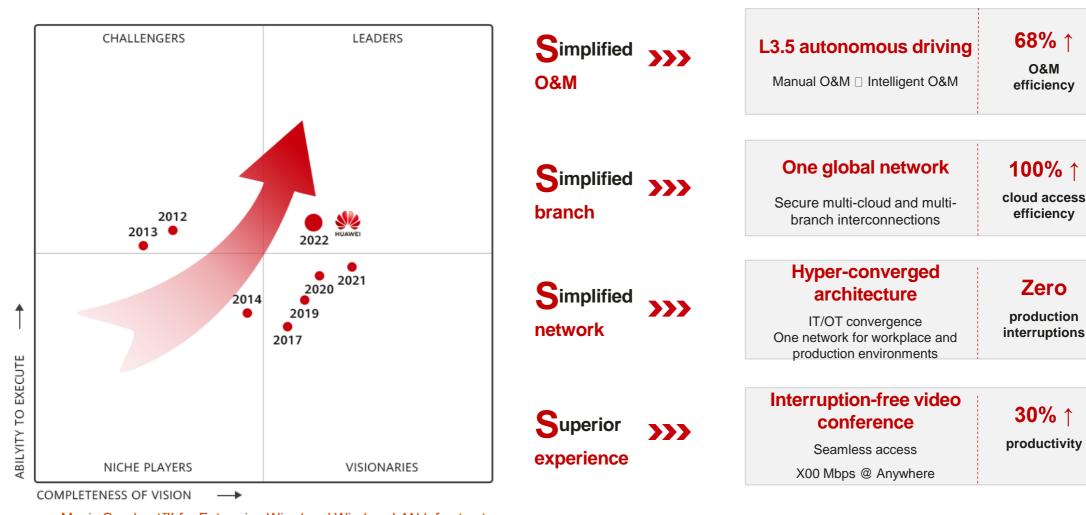






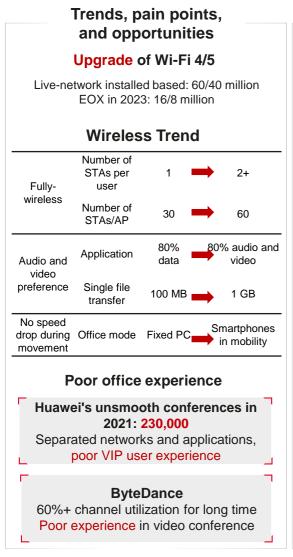


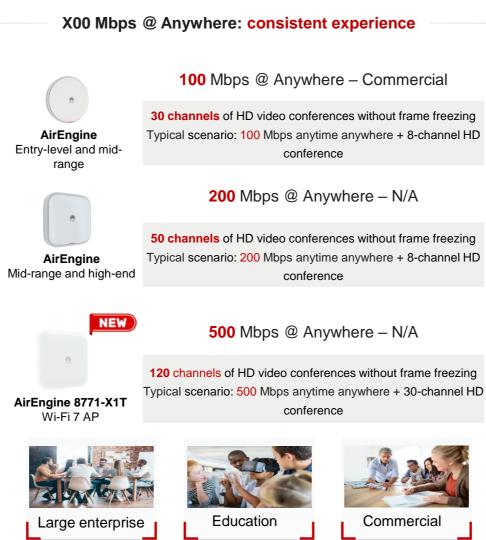
Wired and Wireless LAN: The Leader in the 2022 Gartner Magic Quadrant





WLAN Differentiator 1: X00 Mbps @ Anywhere, Winning Every Test, Ideal for Office and Education Scenarios





Consistent experience regardless of access density, loads, or movement

Ultra-high-density access

30/50/120 channels *Vs. 25/30/80 channels (other vendors)*

OFDMA + MU-MIMO joint scheduling 2.0 Air-interface traffic pre-aggregation Coordinated Spatial Reuse (CoSR)

Audio and video assurance

HD conference + 100/200/500 Mbps anytime anywhere

Vs. 30/40/100 Mbps (other vendors)

Intelligent multimedia scheduling 2.0
Intelligent scenario identification and
network self-optimization

Seamless coverage and roaming

No compromise of roaming bandwidth vs. 50% decrease in roaming bandwidth (other vendors)

Al-based network planning Dynamic-zoom smart antennas Al roaming



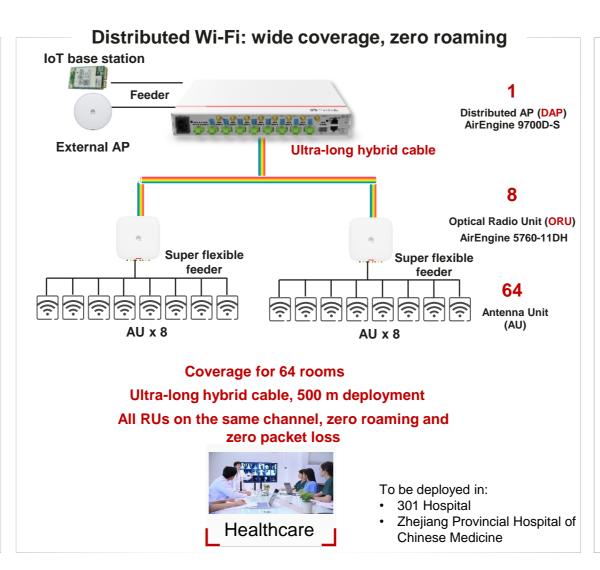
WLAN Differentiator 2: Distributed Wi-Fi, Zero Roaming for 64 Rooms, Zero Service Interruption in Healthcare Scenarios

Pain points



Pain points in healthcare network scenarios

- Roaming packet loss: Slow response of PDA-based barcode scanning, resulting in low efficiency of nurses
- Low bandwidth: Long-time waiting for querying PACS images during mobile ward-round of doctors
- Separate deployment of intranet and extranet: high deployment and O&M costs



Product competitiveness

Zero roaming

Distributed architecture, zero roaming, zero packet loss for moving STAs

Wide coverage

Zero roaming for 64 rooms 500 m ultra-long hybrid cable Cross-floor deployment

High bandwidth

8T8R multi-concurrency, 1.8 Gbps network bandwidth

Three-network convergence

Converged deployment for the intranet, extranet, and IoT network
60% ↓ TCO

No counterpart solution is available for vendors C and A.



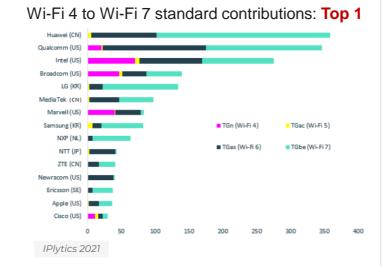
WLAN Differentiator 3: Industry's First Enterprise-Class Wi-Fi 7, Creating a New Era of Ultimate Experience

AirEngine 8771-X1T

AirEngine 8771-X1T



- 4 (2.4 GHz) + 4 (5 GHz) + 4 (5/6 GHz, switchable)
- Theoretical rate: 18.67 Gbps
- Ports: 2 x 10GE electrical + 1 x SPF+ (hybrid cable)







Product competitiveness

Huawei-only 500 Mbps @ Anywhere



120 channels of HD videos without frame freezing
Typical office scenario: 30-channel HD conference
+ 500 Mbps anytime anywhere

18.67

Superb performance

18.67 Gbps vs. 10.75 Gbps, twice the bandwidth of Wi-Fi 6
On-demand multi-radio switching

Super-strong signal



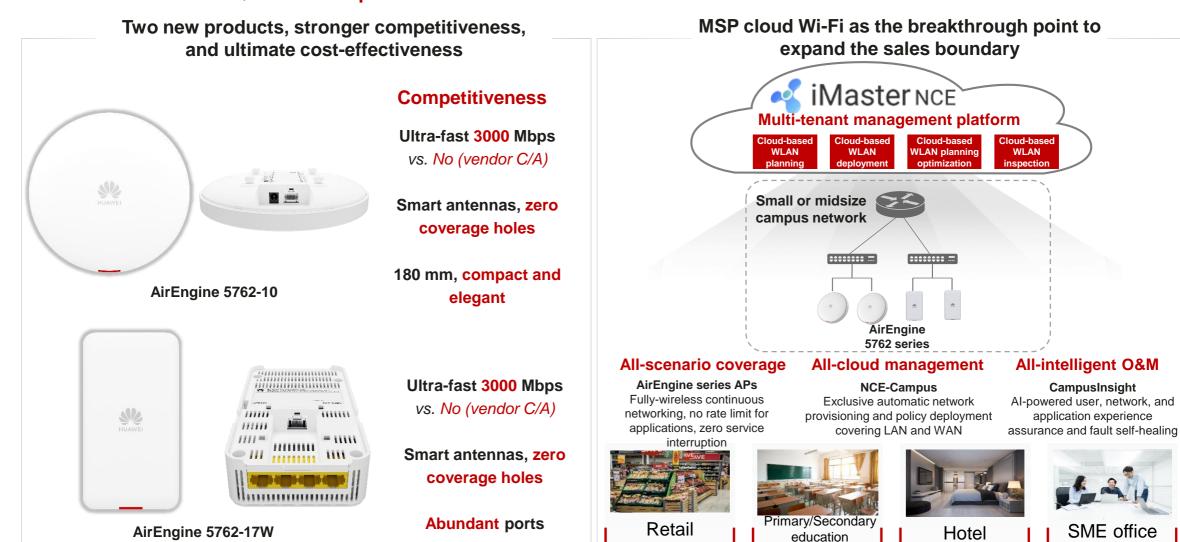
Third-generation dynamic-zoom smart antennas, 30% higher performance than the industry average

Ultra-low latency

Latency < 10 ms, no frame freezing in VR conferences



WLAN Differentiator 4: Cooperation with MSPs to Expand Sales Boundaries, Enable Partners, and Expand the Run-Rate

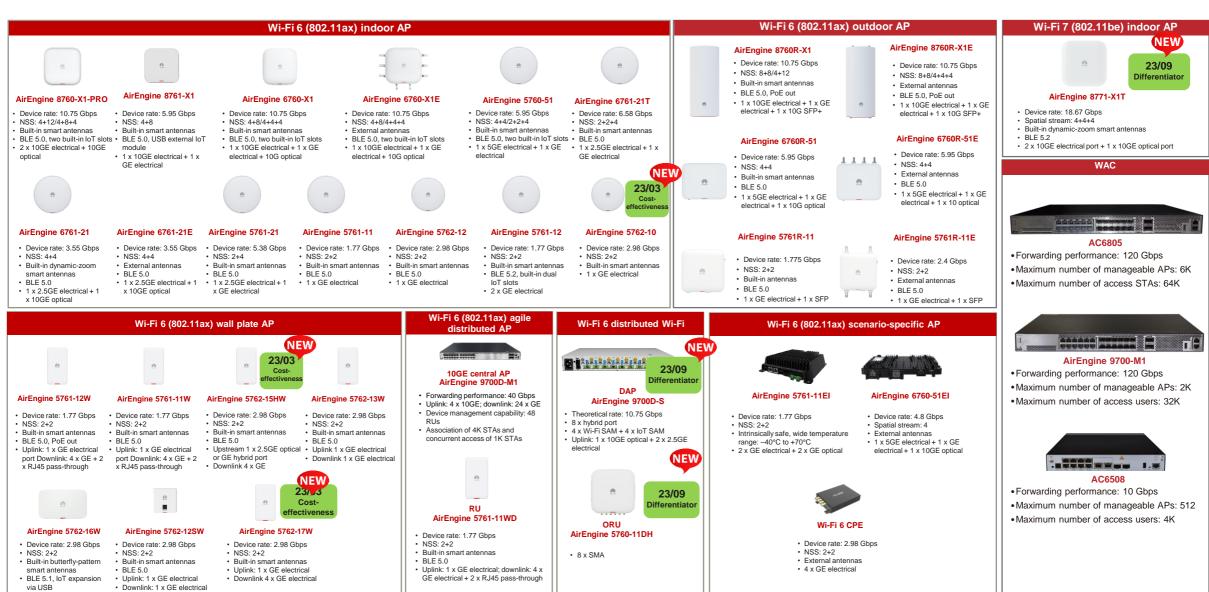




SME office

CampusInsight

GTM of 6 New WLAN Models (3 Differentiators + 3 Cost-Effectiveness Models) with Assured Supply: Better Adapting to More Specific Scenarios



1 x GE electrical

Huawei Provides All-Optical Transmission Network Portfolios



Products













Government

Education

Backbone DWDM Products



E9624: 10T Level Backbone DWDM MS-OTN Platform





E9612 / E9605: Super C All-optical Platform

Metro&Access DWDM Products



E6616/E6608: Large-capacity MS-OTN Compact Equipment



E6608T: Ultra-integrated and simplified All-optical Platform

Data Center Interconnect



DC908: Ultra broadband / High Integration / Intelligence
Date Center Interconnect Device



Huawei End-to-End All-Optical Access Network Portfolio



ISP



Safe City

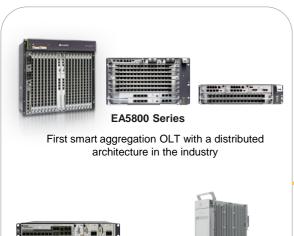


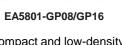
Electricity

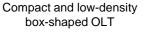




Huawei All-Optical Access Network









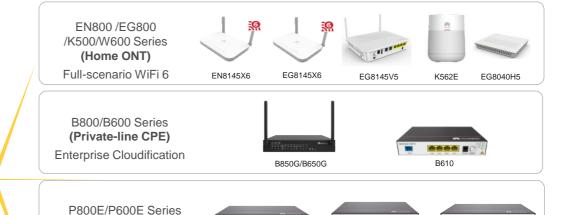
10GPON ready outdoor compact blade OLT





New generation ODN solution with pre-connect, visualization and manageability

Digital Quick-ODN





T800E/T600E Series

(Industrial ONU)

Dedicated for industrial.

high reliability

(POL ONU)



P813E



P812E

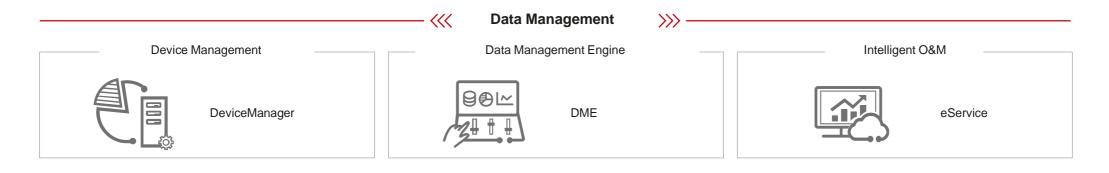


P613E

ONU/ONT



Intelligent Data Storage Portfolio



Intelligent Storage



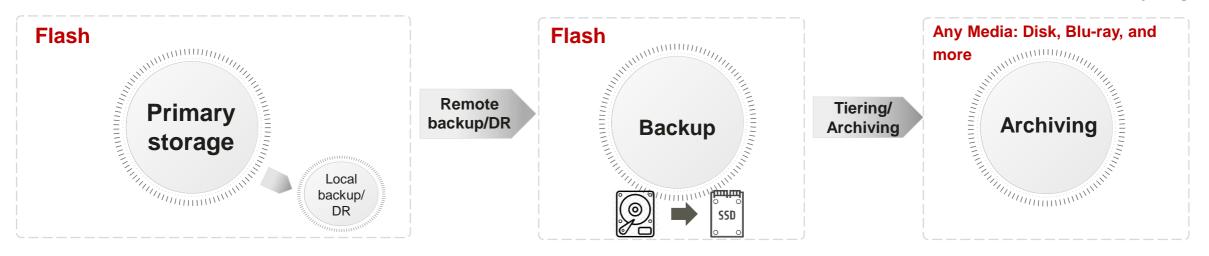


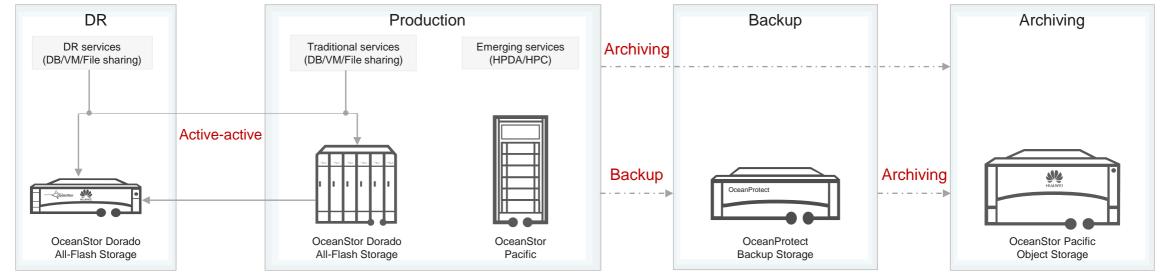




Storage: the Foundation of Data Centers

F2F2X: Flash To Flash To Anything







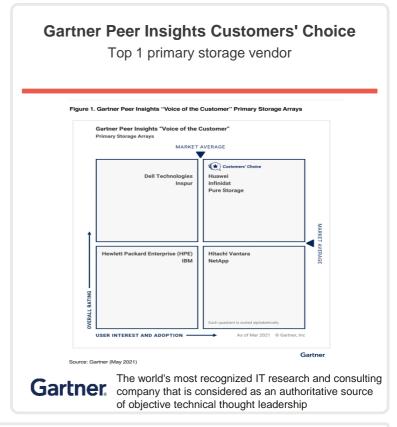
Primary Storage: OceanStor Dorado All-Flash Storage



Industry Position: Leader in Gartner's Magic Quadrant, No.3 in the Global Storage Market Share







Global

Success stories

Government

Justiça Federal, Brazil Federal Board of Revenue, Pakistan Algerian Tax Authority

Finance

Central Bank of Brazil DBS Bank, Singapore NCB, Saudi Arabia

Large enterprise

Sonatrach, Algeria Yahoo, Japan Saudi Aramco, Saudi Arabia

Government

Social Insurance Institution of Poland Western Norway Regional Health Authority Dutch Tax and Customs Administration

Europe

Finance
Widiba, Italy

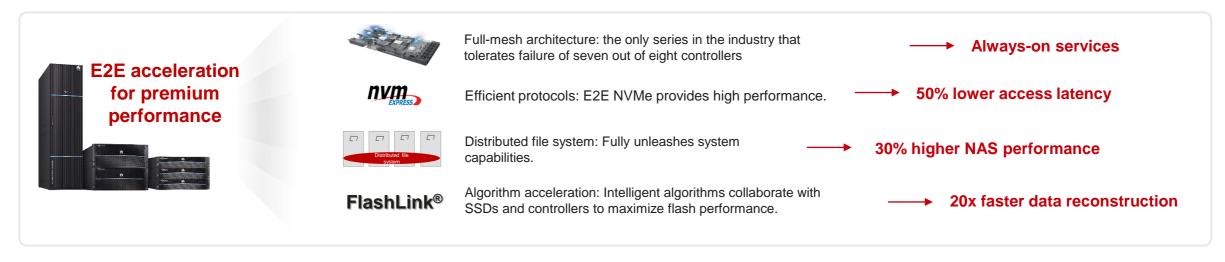
Widiba, Italy İşbank, Turkey Piraeus Bank, Greece

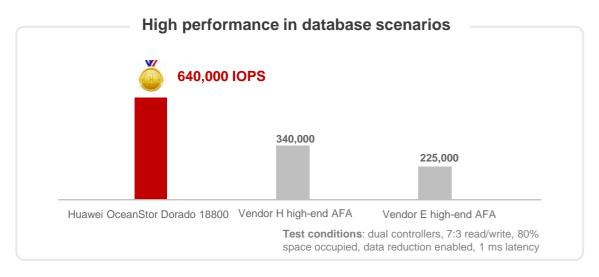
Large enterprise

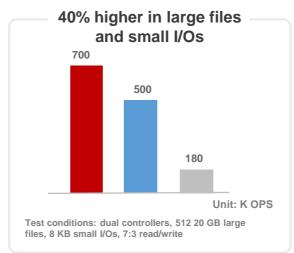
Volkswagen, Germany PSA Peugeot Citroën, France Scania, Sweden

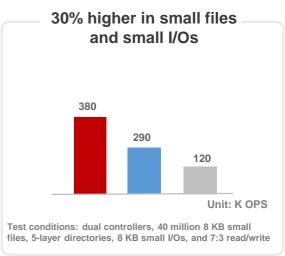


Cutting-Edge Solutions: Innovative E2E Acceleration Platform with the Highest Performance and Reliability of SAN & NAS in the Industry













We respond to customers and partners quickly through Fast Track programs

Price: cost-effective

Lead time: fast delivery

Marketing: win-win results

Select best-selling product models and set friendly prices based on customer requirements and historical prices to provide more discounts to customers and partners.







Promotion

Sharing profits with customers/partners

Supply chain collaboration: Suppliers prepare selected products at the same time. Set a goods preparation baseline and implement rolling preparation of goods to shorten lead times. 11 11 11 **HUAWEI** CISCO 12-16 6 weeks 2 weeks weeks Lead time Lead time Normal during during chip lead time promotion shortage Respond quickly and meet requirements

Cooperate with partners to increase the scope and influence of those programs to let them benefit more customers and partners. CHOOSE SPEED >>> ADD VALUE Delivery in 2 Weeks. Discounted prices. **Expand the influence for** win-win results



Fast Track 3.0 Key Message

More Profit Theme List Price List Price **Lower List Price** Profit **Higher Discount** Profit **More Profit** Vendor X Huawei **Benefits** Key Based on 74 off from the main vendor. **Value** When less than 50K order. 5000 EUR case. 900 EUR more profit. 50K order. 9K more profit. > When between 50K and 100K order. 5000 EUR case. 1100 EUR more profit. 100K order. 9K+11K = 20K more profit. > When more than 100K order. 5000 EUR case. 1250 EUR more profit. 200K order. 9K+11K+25K = 45K more profit.







Place orders easier.

FT quotation in UniStar SCT directly. Place order without special approval.

Implementation management easier.

CloudCampus APP configuration, Cloud management. No high-tech engineer is required.

> Financing turnover faster.

2 weeks Datacom delivery and **4 weeks** FTTH delivery.

Education: Smart Classroom

Fiber-to-The-desktop, Fan-Free and Quiet Design, and Interactive Teaching Anytime, Anywhere, Simplifying Learning



Hybrid teaching has become a new post-pandemic normal.

An average of 35 students in small classes can enjoy interactive teaching anytime anywhere.



Wi-Fi 6 AP

- 4 Mbps/user, 35 users in 1 classroom
- Device rate: 6.575 Gbps
- Smart antenna: coverage improved by 20%

Classroom Switch

- Fiber-to-the-desktop
- Fan-free design, natural heat dissipation, and super quietness
- Typical power consumption: < 8 W

Product	Device Type	Remarks
Remote Unit		Planning and configuration-free
	AirEngine Wi-Fi 6 AP	Built-in Smart Antenna
Access Switch	186 /36-8/1 -\////DOE modell	PoE+/PoE++ for PD(AP,IPC)
Core Switch	S6730-H24X6C	

Healthcare IoT

Built-in IoT Card and Wi-Fi & IoT Convergence, Making Medical Services More Efficient

Multi-network convergence, improving healthcare service efficiency

- IoT is a must-have for smart hospitals, with a CAGR of 20% from 2020 to 2025.
- Independent construction of multiple networks results in high costs, poor signals, and difficult maintenance.



IoT-Converged AP

- 4-in-1, supporting IoT modules and USB port for healthcare IoT expansion
- Zero interference thanks to RF coordination and



Product	Device Type	Remarks
	AirEngine5761-11/12	General indoor coverage
Wi-Fi 6 AP	IAIrEndine5/61-11VV/12VV	Wi-Fi coverage in the ward
	AirEngine6761-21T	High-density scenario
Access switch	S5735-S-V2	Dual PS, 48*PoE+
Aggregation/Core	S6730-H	Native AC

Fully-Wireless Smart Retail

Fully-Wireless Coverage and Guaranteed Key Services Enable Digital Operations and Improve Store Efficiency

Retail price updates

Paper price updates once or twice per day, requiring 5 to 10 employees and taking 1 hour

Warehousing

Frequent AGV suspensions due to poor Wi-Fi roaming

Scanner-based stocktaking

Frequent disconnections due to discontinuous Wi-Fi coverage

Branch interconnection

Lack of network assurance for key services

Electronic shelf label (ESL)



Wi-Fi and IoT convergence: fast ESL updates in 1 minute

Warehousing

Wi-Fi 6 AP

IoT-converged Wi-Fi 6 AP Hyper-converged egress router

Stocktaking



Wi-Fi access for scanners: fast stocktaking by 1 employee in just 2 hours *

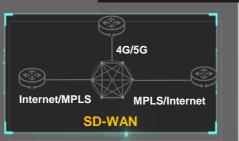
AGVs @ automated warehousing



300 concurrent AGVs in 1000 m²

AGV speed: 5 m/s

Branch interconnection



SD-WAN dual-link intelligent traffic steering for assured key services

ESL & Stocktaking

- Built-in dual PCIe slots for IoT cards, flexible IoT expansion
- Smart antenna, achieving zero wireless coverage hole and improving the coverage range by 20%

AGVs @ Automated Warehousing

- Triple-radio design, 40 terminals per AP, high-density access
- Lossless roaming, AGV operations at full speed, zero service interruptions

Branch Gateway

- Hybrid uplinks: cabling-free 4G/5G for remote areas
- 3-in-1: integrating switching, routing, and security

Product	Device Type	Remarks
Wi-Fi 6 AP	AirEngine 5761-12	PCIe for IoT Application
	AirEngine 5761-11/21	Economical AP
Access Switch	186/36-8/1 -W/21POF MODELL	PoE+/PoE++ for PD(AP,IPC)
Access Router	NetEngine AR651	

Fully-Wireless Digital Hotels

Fully-Wireless Coverage, High-Speed Internet Surfing, and Ultimate Customer Satisfaction

on Wi-Fi experience

90% of hotels prefer ubiquitous
Wi-Fi coverage





No wireless coverage holes

Superfast video download in seconds

AP speed (with only one terminal): 945 Mbps

Conference room





High-density wireless access, assured conference experience 250 users per AP, > 4 Mbps bandwidth per user

Wall Plate Wi-Fi 6 AP

- Smart antennas: 20% greater coverage range, 1 AP for a 40 m² room
- PoE+ support, ensuring power supply to downstream IP phones

Wi-Fi 6 AP for High-Density User Access

- Triple-radio design: 6.75 Gbps rate*, 4K HD video, 250+ concurrent users supported
- Intelligent multimedia scheduling: interruption-free audio and video services

Product	Device Type	Remarks
	AirEngine5761-11/21	Corridor coverage
Wi-Fi 6 AP	AIREndine5/61-11VV/12VV	Guestroom Panel AP Coverage
	AIRENGINE 6/60R-51	Resort Outdoor Coverage
Access switch	S5731-S M-GE(PoE model)	90W Poe++, 1/2.5/5/10Gbps
Aggregation/Core		Native AC

Fully-Wireless, Intelligent Manufacturing Network

Equipment on the Production Line Goes Wireless, Creating 12 More Days of Production Per Year



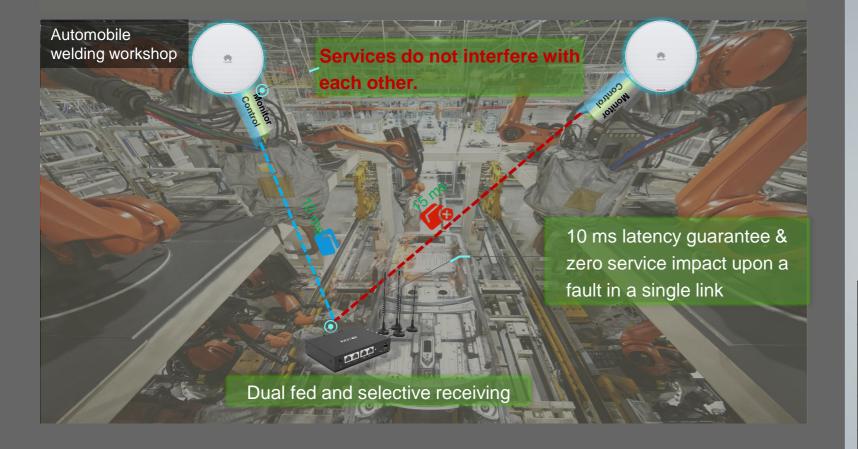
Long wired cables are easily damaged due to frequent movement, resulting in unplanned downtime of 30 to 60 min per cable, per month.



Replacing a large number of long wired cables incurs high labor and material costs: US\$150 to US\$300 per cable, per month.



In a typical welding workshop with about 500 robotic welding torches, the cable replacement expenses are over **US\$1.8M/year**.



Wi-Fi 6 CPE & AP

- Air interface slicing: bandwidth reservation and fixed latency capabilities for specific services through dedicated slicing queues
- Dual fed and selective receiving: Redundant links and the "first come, first served" policy optimize packet loss and latency during transmission.
- Wi-Fi 6 CPE: unique in the industry, 10 ms E2E latency, meeting factory automation requirements and achieving 4x better sourcency than Wi-Fi 5



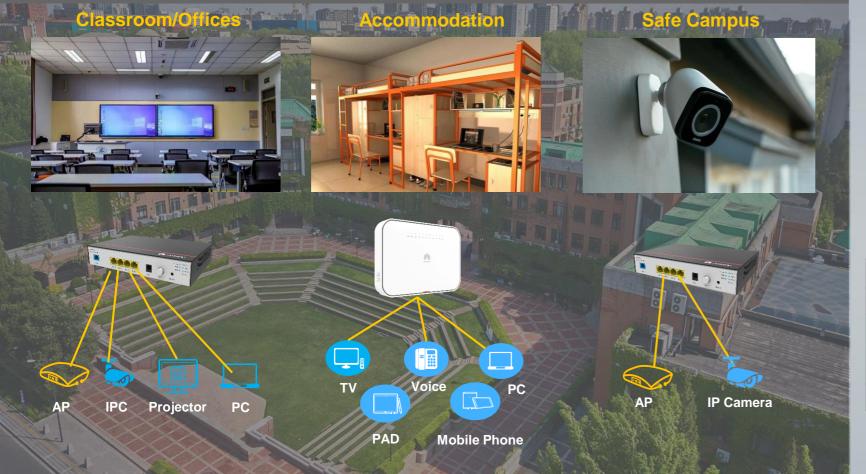
Wi-Fi 6 CPE

Product	Device Type	Remarks
Wi-Fi 6 AP	AirEngine 6761-21/21T	Built-in Smart Antenna
	AirEngine Wi-Fi 6 CPE	
Access switch	S5735-S/L-V2(PoE model)	24/48*GE PoE+ ports
Aggregation/Core	S6730-H(Optical Model)	

POL Accelerating Digital Education

Challenges

- Cloud education and E-learning demand reliable networks that can support large bandwidths and smooth volution.
- Campuses require full Wi-Fi coverage, uniform wired/wireless authentication, and seamless roaming.
- Campuses need cloud desktops, uniform bearing for multi-service, and simplified network planning, cabling, and O&M.



Solution Highlights

- 100Mbps @ Everywhere. Wi-Fi6 powered by full fiber backhaul for 100M connection.
- 1 Terminal @ 1 Room. All-in-one CPE: Integrates with POTS, HSI, CCTV, Wi-Fi.
- 1 Day Service Ready. Terminal Plug-and-Play, one-click service provisioning.

PoE ONU

Wi-Fi 6 ONU



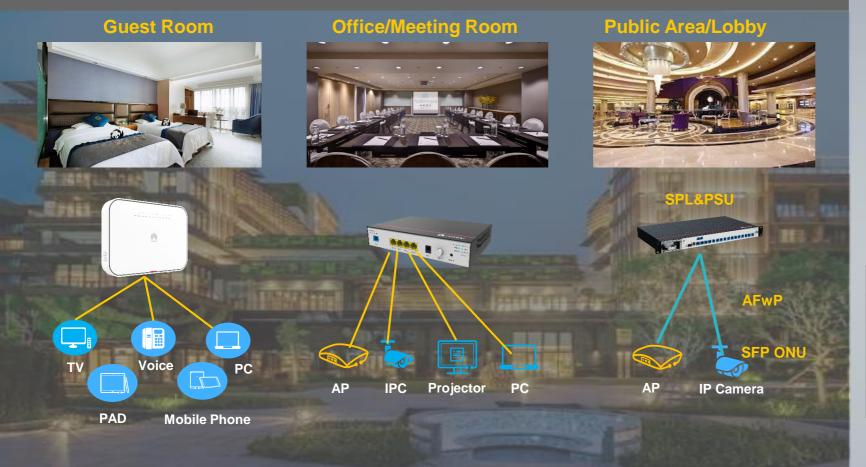


Product	Model	Remark
OLT	EA5801-GP04	4*GPON port
ONU	W626E	4*GE+1*POTS+2.4G/5 G Wi-Fi 6+1USB
	P612E	4*GE(PoE/PoE+)
Switch	S5731-H24T4XC	24*GE

POL Provides Simple, Reliable & Flexible Hotel Networks

Challenges

- Multiple cables per room. The deployment is complex, incurring many fault points.
- Overlapped networks cause increasing maintenance costs and difficult transformation.
- The power consumption of many devices and air conditioners is high, resulting in high OPEX.



Solution Highlights

- Best TCO. ~30% CAPEX & OPEX Saving.
- 1 Fiber for 1 Room. Smart hotel service: POTS,
 HSI, CCTV, Wi-Fi, RCU.
- Wi-Fi "0" Interruption. Wi-Fi 6 L2 / L3 seamless roaming, the best experience.

PSU (Power Supply Unit)



AFWP (Advanced Fiber with Power)







Product	Model	Remark
OLT	EA5801-GP04	4*GPON port
ONU	W626E	4*GE+1*POTS+2.4G/5 G Wi-Fi 6+1USB
	P612E	4*GE(PoE/PoE+)
Switch	S5731-H24T4XC	24*GE

POL Improves Airports Service and Experience

Challenges

- Complex network management.
- Service security control.
- Slow provisioning of new services.

- Long-distance coverage.
- Outdoor scenarios.



Solution Highlights

- Up to 40km Coverage, Reduces 80% ELV equipment room. Improves deployment efficiency by 60%.
- Ultimate Wi-Fi Experience, Wi-Fi 6 100M anywhere, high concurrency, and VIP user experience assurance.
- Smart O&M, Visualized full journey experience of each client at every moment.

Industry ONU



Outdoor ONU (integrated site)



Product	Model	Remark
OLT	EA5800-X2	32*GPON port
ONU	W626E	4*GE+1*POTS+2.4G/5 G Wi-Fi 6+1USB
	T863E	Outdoor ONU
	P612E	4*GE(PoE/PoE+)
Switch	S5731-H24T4XC	24*GE

K562, Extend Wi-Fi Coverage for Home network



Huawei OptiXstar K562 is a **dual-band edge ONT** that supports gigabit access over both **Wi-Fi 6** and Ethernet gigabit network ports.

- ✓ Embedded AI (eAI) acceleration for value-added services, such as online games, online education, and
 teleconference
- ✓ Next-generation Wi-Fi 6 MU-MIMO technology
- ✓ VR/4K over Wi-Fi
- √ 160 MHz channel width
- ✓ Strong anti-interference capability, wide coverage, and network self-healing
- ✓ One-click pairing and automatic networking
- ✓ Ethernet port auto-sensing for LAN or WAN mode
- ✓ Mesh network (tree type)
- ✓ Remote management, installation and maintenance APP management, and user APP management

Distribution Scenario



OptiXstar K562 Wi-Fi 6 Edge ONT

Interface	NNI: Wi-Fi or GE UNI: Wi-Fi uplink: 3GE + 2.4GHz&5GHz Wi-Fi 6 GE uplink: 2GE + 2.4GHz&5GHz Wi- Fi 6	
Antenna type	6 internal antennas	
Supported Protocol	IEEE 802.11 ax (2.4GHz&5GHz)	
Others	WMM(Wi-Fi Multimedia); Beamforming; Band steering;1024-QAM, 160 MHz channel width, WPA3, and DL MU MIMO	



MiniFTTO Solution Introduction and Target Scenarios



SME office

Number of users: 10-100

Building characteristics: single-floor or multifloor, large open areas + multiple compartments **Typical users**: SMEs in independent office

buildings



Commercial Villa

Number of users: 5-30

Building characteristics: multi-floors + multi-rooms, dense personnel, and a large number of terminals

Typical users: medium and large villas, live video streaming



Convenient Stores

Number of users: 20-100

Building characteristics: single-story building, dense population, and large burst traffic

Typical users: chain convenience stores and

supermarkets



Express Hote

Number of users: 20-100

Building characteristics: multi-store and multi-room, dense rooms, high requirements for real-time video backhaul

Typical users: E-sports hotels, Express hotels



Warehouse

Number of users: 20–100

Building characteristics: single layer, dense

personnel, and large burst traffic

Typical users: logistics warehouse, storerooms



Preschool Education

Number of users: 30–100

Building characteristics: 2-3 floors, no more

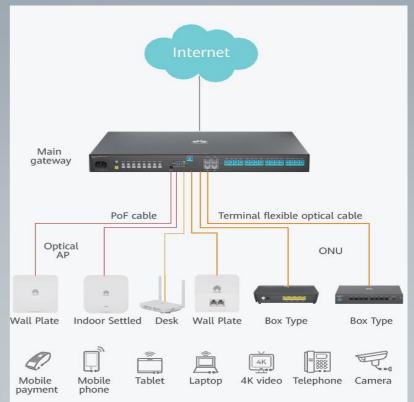
than 10 rooms on each floor

Typical users: kindergartens, training

institutions

Distribution Scenario

MiniFTTO Network



Solution Value:

- Superior Experience
 - Seamless Roaming
 - High Concurrency
 - Large Bandwidth
- ✓ Simplified Deployment
 - Plug and Play
- ✓ Easy O&M
 - WebGUI Management, NMS free

Thank you.

把数字世界带入每个人、每个家庭、每个组织,构建万物互联的智能世界。

Bring digital to every person, home and organization for a fully connected, intelligent world.

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